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## Membership & Outreach Committee Report

### Barrio Action

4927 Huntington Drive North Los Angeles, CA 90032

(323) 721-0779

Time: 5:00 pm.

Meeting called to order at: 5:00 pm by Membership & Outreach Chair- Eddie Santillan

Pledge of Allegiance

Public comments- None

### Old Business- None

### New Business

#### *Website*

- Revisit research and price comparison- details of what was discussed last fiscal year 2011-2012 by previous committee

*Luis Sanchez suggested we look into pricing with [everyanglamedia.com](http://everyanglamedia.com) (Jose Tamayo)*

*we will obtain more than 3 new estimates from website providers in the next month (Jan. 2013)*

#### *Facebook*

- Contact Anthony Manzano about the info. on previous Administrator/s of LA -32 Neighborhood Council Facebook page. New information will be provided as it is researched. New updates to be announced in the next months to come.

### 2013 District # 2 School Board Candidate Debate Forum

Item proposed by Luis Sanchez on Dec. 13, 2012 in presence of M&O committee. Details are as follows:

1. Facility to hold District # 2 School Board Candidate Debate Forum- Location preferred (El Sereno Senior Center) if not allowable we will look for other venues that will (support/contain) amount of community and stakeholders.
2. Flyer production/distributing of some 5,000 flyers to schools, business, and churches etc. Flyers to be made in local business (print store) to keep monies in 90032. If needed the division of such flyers to be made in more than one local business (print store). Research and price comparison will be done.
3. Food- Appetizers/drinks/coffee/water
4. Decorations if needed

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Cont'd- M&O mins. Dec. 13. 2012

Event description:

District 2 School Board Candidate Debate Forum will allow the opportunity for all community and stakeholders to familiarize themselves with the candidates that will be running for the seat that will be filled in District 2 this coming year, 2013. Candidates can present their position as to why they should be elected. The views of each candidate are important to the community and how they plan to improve and participate in our children's education and future.

Resolution as follows: Written and proposed by Luis Sanchez Dec. 13, 2012

Motion that "LA -32 to hold a School Board District # 2 debate in the 1<sup>st</sup> two weeks of February not to exceed \$500.00 in funds for outreach"

Motion was 2<sup>nd</sup> by Ruben Chavez- M&O Committee Member

Meeting Adjourned at 5:40pm. By Eddie Santillan

2<sup>nd</sup> by Ruben Chavez

\$ 60<sup>00</sup> room rental  
 150 refreshments  
 89 1 flyers & promotions  
 — 290.00  
 163.50  
 —————  
 126.50

motion for LA 32 to acquire funds.  
 \$ 300 Spanish 2nd Ruben  
 \$ 275 Chinese 9/  
 Interpreter

## Membership & Outreach Committee Report -January 31, 2013

Tikal Restaurant

4838 E. Huntington Dr. S. Los Angeles. CA 90032  
(323) 352-8274

Meeting called to order at 4:18 pm by Membership & Outreach Chair- Edward R. Santillan

December M& O Minutes were not available to read at this time.

### **NEW BUSINESS- Was moved forward on Agenda**

Motion by Edward R. Santillan to create District 2- Candidate Debate Forum AD- hoc Committee. 2nd by Ruben Chavez (M&O Board Member). Vote was taken and results (4-0-0) passed  
Results of vote passes motion and Edward R. Santillan appoints 5 Ad-hoc Members. Listed below

Edward R. Santillan (Chair)

Mike Roseberry (Board Member)

Ruben Chavez (Board Member)

Jorge Garcia- Stakeholder ( M&O Committee Member)

Alternate : Cynthia Sandoval (Board Member)

### **OLD BUSINESS- Discussion and finalizations for District 2 Debate Forum- Equipment list**

Items discussed were as follows:

- \*Speakers and Microphones to be acquired for event, including 2 wireless microphones and PA system.
- \*ITA Donation of Translation Equipment kits. Above mentioned to be acquired by Edward R. Santillan.
- \*Translator for event to be acquired through DONE. Connie Castro appointed to email for acquisition and confirmation of such translator.

### **Tasks for each Committee member was discussed at last M&O Committee meeting**

**Tasks were as follows:** Copy attached (Email) from Luis Sanchez , dated Sun. Jan 6, 2013.

Above tasks were revisited and confirmed on completion or still pending status. Committee determined all that had been completed as of this day were verified by such members.

Edward R. Santillan, Cynthia Sandoval, Luis Sanchez and Jorge Garcia (M&O Committee Members)

Annette Vasquez, Loria Long and Genny Guerrero (Stakeholders)

Search Mail

Search Web

Hi, Cynthia



SEND CONTACTS Re: Membership & O... Membership Comm...

Compose Delete Move Spam Actions

- Inbox (3)
- Conversations
- Drafts
- Sent
- Spam (8)
- Trash (11)
- FOLDERS
- 710 ext
- 80032 events
- By-Laws
- Community Signs
- Council events
- Dia de los Muertos
- Director Roster
- Done News
- Empower LA
- ESBC funding 5000
- ESCCC
- From Syl
- Harvest Event
- LA 32 (6)
- LAC-Use Planning
- Misc
- Motions for LA32
- Newletter4Hulzar
- September LA 32
- Sign In list
- Template LA 32
- University Hills
- website LA 32
- Yahoo group
- yahoo group LA32
- MESSANGER
- Hugo Pacheco
- rjns08@sbcglobal.net
- Show Top Contacts
- APPLICATIONS

Membership Committee Tasks

Luis Sanchez

Cynthia Sandoval LA32 eddiesantillan LA32 JORGE ES PAB 5 More...

RUBENCHAVEZ LA32

Team,

Below are tasks + people who I understood to be responsible for them.

As you complete one, please REPLY TO ALL and put an X on the line next to the number.

I don't know who was going to do #8

**Anthony:** for #8 does someone need to pay for it will their own personal funds and then wait for reimbursement from LA-32 / DONE ?

Thanks for helping

Luis G. Sanchez  
Direct: (323)272-7184

Tasks

1. \_\_\_ by Monday 1/7 fill out reservation form for Senior Center for 5:30-8:30p.m. (Eddie) ✓
2. \_\_\_ by Monday 1/7 find out about microphones/speakers (Eddie/Annette) ✓
3. \_\_\_ by Monday 1/7 find out about translation equipment, translator, and possible cost (Eddie) ✓
4. \_\_\_ by Wed 1/9 complete revised flier w/ LA-32 logo, and Chinese translation if possible (Cynthia) - done ✓
5. \_\_\_ by Thur 1/10 email revised flier to candidates for distribution to El Sereno stakeholders (Luis) ✓
6. \_\_\_ by Mon 1/14 call local printing shops to find out cheapest bid for 1-sided fliers + posters (up to \$290) (Cythina/Jorge) ✓
7. \_\_\_ by \_\_\_ ? LA-32 brochure (Cynthia) ✓

## **Membership & Outreach Committee**

Monday, March 11, 2013

Holy Grounds Coffee

5371 Alhambra Ave., Los Angeles, CA 90032

1. Meeting Called to order 6:38p.m.

2. Roll call: Ruben, Luis, Jorge, Edward - present; Cynthia – absent

3 Review of Proposed Action Items

A. Moved/Seconded/Passed (M/S/P) Motion to approve funding for the LA32 (El Sereno) NC Website of \$2154.56 or remaining balance from LA-32 Membership Committee funds (4-0-0)

B. Additional funding for website: responsibility transferred future Ad Hoc Committee per Connie Castro

C. (M / S / P) Motion to approve \$500 towards the production of a new informational brochure for stakeholders (potential items for inclusion not limited to: definition / locations, committee chair / executive board contact info, important government contacts, parks, LAPD, LAFD, libraries, elected + appointed representatives – city, state, federal approved budget) 4-0-0

4. Public Comments

5. Adjourned: 7:30p.m.